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2021 SPONSORSHIP PROSPECTUS



WALL BALL is one of St. Louis' most unique and well-attended arts events! Wall Ball is not just another gala--guests have the opportunity to watch artwork created live from a blank canvas by some of St. Louis' finest artists while enjoying a fabulous cocktail party among local creatives, entrepreneurs and art lovers.

Head to artscope.org/wall-ball to see a video and photos from last year's event!

In 2021, we're planning for our first-ever virtual Wall Ball, bringing the party online to ensure the safety of our guests and artists.



WALL BALL will still feature all the things that make it one of the **most fun parties of the year**:



ARTISTS PAINTING
LIVE ON CAMERA

AN ONLINE AUCTION
TO WIN ONE OF
YOUR FAVORITE
PAINTINGS



COCKTAILS AND
SNACKS DELIVERED
TO YOUR DOOR



FUN WAYS TO
ENGAGE ONLINE AND
THROUGH SOCIAL MEDIA
DURING THE EVENING





WALL BALL raises funds for Artscope. Since 2002, from our historic cottage in Tower Grove Park, we've helped thousands of children in St. Louis develop their creative skills through making art. We've given thousands of St. Louis youth a place to let their imaginations run wild through creative play in beautiful and natural surroundings. We've built an inclusive community where all children belong and childhood is honored.

WITH YOUR SPONSORSHIP OF WALL BALL, YOU HELP ARTSCOPE:

SUPPORT WORKING ARTISTS.

Our programs are taught by professional artists who are also educators. We value the work of our artists and believe artists should always be paid a living wage for their work.

PURCHASE QUALITY ART SUPPLIES.

While as an organization we are committed to creative reuse of discarded materials and recycling whenever possible, we also believe that children deserve abundant art supplies to create.

CREATE PROGRAMS THAT ARE ACCESSIBLE.

We strive to keep our programs reasonably priced, and we are also committed to offering access to families in St. Louis who struggle financially. You'll often find Artscope in spaces where participation in the creativity is free--festivals, community events and city parks.

GIVE SCHOLARSHIPS.

Artscope reserves a significant amount of spots in our Summer Camp Create and School's Out programs for scholarships for St. Louis families in need, as high as 20% of registration slots in the summer.

GROW INTO THE FUTURE.

Artscope wants to expand our reach outside of our Cottage in Tower Grove Park and its surrounding neighborhoods. We have big plans to make ourselves more mobile, so we can reach more communities that want to help?
Contact us!

A WALL BALL 2021 SPONSORSHIP CAN BOOST YOUR BUSINESS OR ORGANIZATION!

SPONSORSHIP LEVELS



\$250 • SUPERFAN

- Two tickets to Wall Ball with cocktail and snack delivery to your door
- Logo on Artscope's website with active link all year
- Ad on Wall Ball event platform with a shout out to your favorite Wall Ball artist

\$500 • DOCENT


- Four tickets to Wall Ball with cocktail and snack delivery to your door
- Logo on Artscope's website with active link all year
- A post promoting your business on Wall Ball's social media accounts prior to event
- Ad on Wall Ball event platform with a shout out to your favorite Wall Ball artist

\$1,000 • COLLECTOR

- A House Party for up to 8 people with cocktails and snack delivery to your door
- Logo on Artscope's website with active link all year
- A post promoting your business on Wall Ball's social media accounts prior to event
- Ad on Wall Ball event platform with a shout out to your favorite Wall Ball artist

\$5,000 • CURATOR

- A House Party for up to 8 people with cocktails and snack delivery to your door
- A creative master class on Zoom with a Wall Ball artist prior to the event for your business or friend circle
- Logo on Artscope's website with active link all year
- A post promoting your business on Wall Ball's social media accounts prior to event
- Ad on Wall Ball event page



\$10,000 • PATRON

- **Naming rights to the event: “[Your Business] presents Wall Ball 2021”**
- **A House Party for up to 8 people with cocktails and snack delivery to your door**
- **A creative master class on Zoom with a Wall Ball artist prior to the event for your business or friend circle**
- **Logo on Artscope’s website with active link all year**
- **Multiple posts promoting your business on Wall Ball’s social media accounts prior to event**
- **Banner ad on Wall Ball event homepage**
- **Sponsor mention on all pre- and post-event press releases**



INTERESTED IN SUPPORTING WALL BALL THROUGH A SPONSORSHIP?

Fill out this quick form, or contact Artscope Executive Director Emily Kohring,
emily.kohring@artscopestl.org or 314-865-0060.

